

# Exhibitor and Sponsorship Opportunities



Power of Purpose

2017 Annual Conference and Exhibition  
Hampton Inn & Suites  
New Orleans, Louisiana  
April 19 – April 20, 2017

LeadingAge<sup>®</sup>  
Gulf States  
formerly GSAHSA

# CONFERENCE SPONSORSHIP OPPORTUNITIES

## KEYNOTE—\$5000

**SOLD**

## CLUB PLATINUM—\$4000 add booth \$500

◆ This VIP Suite will be used by attendees and offers comfortable seating, Complimentary coffee & tea service, laptops with internet connection, printing capabilities, and charging stations for cells and personal devices. Also used for making business calls, or for just getting a break to socialize and learn more about your company. Sponsor may stock the office with branded promotional material and office supplies. Sponsor will be recognized in signage inside and outside the suite and have exclusive access to the VIP Hospitality Suite for its representatives. Room dedicated specifically for your representatives (2) Signage names the room Club plus name of your company.

## GOLD SPONSORSHIP OPPORTUNITIES—\$3,500

- ◆ 8ft x 8ft *Prime Booth Location*
- ◆ **FOUR complimentary registrations** for booth staff, includes admission to all education programs
- ◆ **Brand Recognition**— Gold Sponsor Recognition Logo on electronic attendee brochure (received by 3/1/17)
- ◆ **Additional Recognition**—TOP Sponsor Placement w/ Link & Logo on registration page of website
- ◆ **Additional Recognition Ad eblasts to attendees**(submit Ad to LALA by 3/1/17)
- ◆ **Social Media Recognition** (Ad to LALA by 3/1/17)
- ◆ **TWO Additional Sponsorships** of education breakouts of your choice w/ exception of dementia/clinical session
- ◆ **Introduction of your company** at each (above) educational breakout and introduce session speaker
- ◆ **Special Recognition** at Conference opening; on conference registration website page ; **Top Sponsor Placement** in all Sponsorship Signage

## SILVER SPONSORSHIP OPPORTUNITIES—\$2,500

- ◆ 8ft. x 8ft. *Prime Booth Location*
- ◆ **THREE complimentary registrations** for booth staff, includes admission to all education programs
- ◆ **Brand Recognition**—Silver Sponsor Recognition in attendee brochure (when received by 3/1/17)
- ◆ **Additional Recognition**—Sponsor Logo & Link on registration page of website
- ◆ **Social Media Recognition** (Ad to LALA by 3/1/17)
- ◆ **One Additional Sponsorship**—educational breakout of your choice w/ exception of clinical or dementia sessions
- ◆ **Additional Recognition** at opening session and in Sponsorship Signage

## AWARDS LUNCHEON ENTERTAINMENT SPONSORSHIP—\$2,500 add booth \$500

- ◆ **Exclusivity**— Reserved for One Company (no shared sponsorship) .
- ◆ **Brand Recognition**— Awards Luncheon Entertainment Sponsor Recognition Logo on electronic attendee brochure (received by 3/1/17)
- ◆ **Additional Recognition**—TOP Sponsor Placement w/ Link & Logo on registration page of website
- ◆ **Additional Recognition Ad eblasts to attendees**(submit Ad to LALA by 3/1/17)
- ◆ **Social Media Recognition** (Ad to LALA by 3/1/17)
- ◆ **Special Recognition** at Conference opening; on conference registration website page ; **Top Sponsor Placement** in all Sponsorship Signage

## BRONZE SPONSORSHIPS—add booth \$500

- ◆ \$500.00— **Registration Table Sponsor**—your company name /logo at **registration table & in attendee brochure** \*\*
- ◆ \$500.00— **Session Room Sponsor**—your company name/logo at (1)session door/hallway & **Recognition** at same session introduction.\*\*
- ◆ \$550.00 — **Attendee Break Sponsor** Treat attendees to a snack during a conference break. **Signage recognition**-your co. name/logo in the social area w/Option to host raffle & make brief remarks during the break. \*\*
- ◆ \$1,000.00— **Awards Luncheon Table Sponsor**-your company marketing materials at Awards luncheon tables.\*\*
- ◆ \$1,5000.00— **Awards Sponsor**

\*\* (When received by 3-1-17)

## ADD'L SPONSORSHIPS

*Additional sponsorships are available for those who want to go above and beyond to make this year's conference better than ever.*

### AWARDS LUNCHEON SPONSOR—\$2500 for Members\* add booth \$500

- ◆ **Recognition**—Your representative provides welcome *AND is onstage to help present Awards.*
- ◆ **Special Recognition** - in Signage as *Awards Luncheon Sponsor AND* at conference opening session *AND* on Lunch Tables.
- ◆ **Sponsor Recognition** in website registration page *AND* onsite event signage *AND* attendee conference brochure ;
- ◆ **Option** to *place promotional gift* at Lunch Table/Seats or raffle gift during event (Sponsor provides gift)
- ◆ **Additional Recognition** at Attendee Registration *AND* conference opening session *AND* in Sponsorship Signage
- ◆ **Exclusivity Option:** Meal Add-On options also available to enhance Attendee Lunch Experience (Call with interest)
- ◆ **TWO** sponsor badges including TWO meal passes (\*additional meal passes/name badges, available for \$100 each)

### FLASH DRIVE SPONSORSHIP—\$2500 for Members\* add booth \$500

- ◆ **Exclusivity & Brand Placement**— Reserved for YOUR Company Logo to be displayed on attendee flashdrive. Your logo becomes *visible* throughout *all* conference events *AND* in *all* sessions.
- ◆ **Special Recognition** in signage as *Flash Drive Sponsor AND* at conference opening session
- ◆ **Sponsor Recognition** with *Name, logo & Link* on registration page of website *AND* in attendee brochure
- ◆ **Additional Recognition** at Attendee registration *AND* at conference opening session *AND* in Sponsorship Signage.
- ◆ **TWO** sponsor badges.

### ATTENDEE HANDOUT SPONSORSHIP—\$2,000 for Members\* add booth \$500

- ◆ **Exclusivity**— Reserved for One Company (no shared sponsorship) .
- ◆ **Special Recognition** in signage as *Attendee Handout Sponsor AND* at conference opening session
- ◆ **Sponsor Recognition** with *Name, logo & Link* on registration page of website *AND* in attendee brochure
- ◆ **Additional Recognition** at Opening session *AND* on website registration page *AND* event Signage;
- ◆ **TWO** sponsor badges.

### TOTE BAG SPONSORSHIP- \$2,000 for Members \* add booth \$500

- ◆ **Exclusivity**— Reserved for One Company . Company logo on the tote bag.
- ◆ **Special Recognition** - in Signage as *Tote Bag Sponsor AND* at conference opening session *AND* on Lunch Tables.
- ◆ **Sponsor Recognition AND Signage** for your company name /logo & link on registration page of website *AND* in attendee brochure
- ◆ **Additional Recognition** at Attendee Registration *AND* conference opening session *AND* in Sponsorship Signage.
- ◆ **Brand Placement** with Option to place your company Logo *on beverage napkins* with at this event (sponsor provides napkins)
- ◆ **TWO** Sponsor badges

### PHOTO BOOTH SPONSORSHIP—\$2,000 for Members\*

- ◆ **Exclusivity**— Reserved for One Company . **Special Recognition** - in Signage as *Tote Bag Sponsor AND* at conference opening session *AND* on Lunch Tables.
- ◆ **Sponsor Recognition AND Signage** for your company name /logo & link on registration page of website *AND* in attendee brochure
- ◆ **Additional Recognition** at Attendee Registration *AND* conference opening session *AND* in Sponsorship Signage.
- ◆ **TWO** Sponsor badges

### FIRST IMPRESSIONS SPONSORSHIP—1,000 for Members\* add booth \$500

- ◆ **Exclusivity**—Reserved for one company *welcome each attendee* at hotel check in with a gift. Sponsor provides (1) gift.
- ◆ **Sponsor Recognition AND Signage** for your company name, logo & link on registration page of website *AND* in Attendee brochure *AND* in Sponsorship Signage *AND* in Conference Opening Session.
- ◆ **ONE (1)** Complimentary registration to the conference

*\*All Prices shown are member rates.*

*Add \$300 surcharge for companies that are not members of Leading Age Gulf States or the Louisiana Assisted Living Association*

# EXHIBIT FACT SHEET & LOGISTICS

<b>Conference Dates:</b>	April 19 – April 20, 2017
<b>Exhibit Dates:</b>	April 20, 2017
<b>Host Hotel &amp; Parking:</b> (also see parking information)	Hampton Inn & Suites 1200 Convention Center Blvd New Orleans, LA 70130 504-566-9000/866-311-1200 Room Rates: \$159 Standard Room \$209 Suites
<b>Reservation Code:</b>	Use Code: LAG (provide dates of conference at your call) or use the following link: <a href="http://hamptoninn.hilton.com/en/hp/groups/personalized/M/MSYLAHX-LAG-20170417/index.jhtml">http://hamptoninn.hilton.com/en/hp/groups/personalized/M/MSYLAHX-LAG-20170417/index.jhtml</a> <i>LeadingAge-Gulf States &amp; Louisiana Assisted Living Association</i>

## Four ways to register your company:

- 1) Complete, print and mail this application, along with your payment, to LALA address on page 6.
- 2) Complete the online registration at [www.lalaonline.org](http://www.lalaonline.org) (under education & events tab)
- 3) Complete the application on page 6 and 7, and fax it to LeadingAge Gulf States 504-689-3982
- 4) Scan/email completed application to: [sharla@lalaonline.org](mailto:sharla@lalaonline.org) or [kcontrenchis@leadingagegulfstates.org](mailto:kcontrenchis@leadingagegulfstates.org)

## Important Date:

**April 1** — *Deadline for ALL Sponsorships, Exhibitor Registrations, and ads*

*If your registration or payment has not reached our office by April 1, 2017, your Sponsorship / Booth will be offered to next available on our waiting list.*

## Exhibit Booth ONLY Rates:

**\$725.00 Dual Assoc. Members**

**\$825.00 Member of One Assoc.**

**\$1325.00 Non-Members**

*Full payment must accompany your application in order to reserve your exhibit space. No assignments will be made without full payment. For Booth or Sponsorship share, all terms still apply. Additional fee applies to all shared Sponsorships and Booths. Call for specifics.*

*\*For information to share a booth contact one of the the associations\**

## Exhibit Includes:

- ◆ Company contact information and description in conference program
- ◆ 8 x 8 booth in exhibit hall, which includes one 6ft skirted table, two chairs, and identification sign
- ◆ Two booth personal with nametags
- ◆ Admission to educational sessions
- ◆ Meals in exhibit hall

**Exhibit Does Not Include: Electricity & Internet**

*\*Information will be sent once registration received*

## Space Assignment:

Booth assignments are made by LeadingAge Gulf States/Louisiana Assisted Living Assoc. conference staff based on the date the application and payment is received. Every effort is made to place competing companies away from each other. LeadingAge Gulf States/Louisiana Assisted Living Assoc. reserves the right to rearrange the floor plan as necessary to meet the needs of the conference and hotel requirements.

**Hotel Parking:** Parking for hotel guests available at a charge of \$34.00 (overnight) plus tax, in and out services with no extra charges. Attendees coming for the day and leaving after the event will be offered at the rate of \$15.00 per vehicle plus tax (no in and out access). If lots become full, attendees may be referred to area parking options within walking distance of the Hotel. The Hotel holds no affiliation with other off-site parking lots or assumes any liability for vehicles using those parking facilities. Above charges are subject to change.

# AGENDA

*There may be slight revisions as we get closer to the conference, the online conference brochure will provide most accurate updates.*

## April 19, 2017

5:30—7:00 pm

*Exhibitor Move-In*

## April 20, 2017

7:30—11:30 am

*Exhibitor Move-In*

11:45 am – 2:30 pm

*Exhibit Hall Open*

1:30 am— 2:00 pm

*Exhibit Hall Wine Tasting (Sponsored Event)*

## Contact Information

Sponsorship Sales, Exhibit Sales,  
Booth Assignments,  
Advertising Opportunities,  
Questions or Details (*not found in this brochure*)

**Be Sure to contact the association in which you are a member**

Sharla Aloisio, Executive Director  
**Louisiana Assisted Living Association**  
337-577-2024 | [sharla@lalaonline.org](mailto:sharla@lalaonline.org)

or

Karen Contrenchis, President  
**LeadingAge Gulf States**  
504-442-0483 or [kcontrenchis@leadingagegulfstates.org](mailto:kcontrenchis@leadingagegulfstates.org)

## Room Reservations

Hampton Inn & Suites  
1201 Convention Center Blvd  
New Orleans, LA 70130

1-504-561-0500 or 1-866-311-1200  
Room Rates \$159 Standard Room  
\$209 Suites

Reservation Code: **LAG**

Or register on the following link:

<http://hamptoninn.hilton.com/en/hp/groups/personalized/M/MSYLAHX-LAG-20170417/index.jhtml>

## Mailing Lists Details

As a LOUISIANA ASSISTED LIVING ASSOCIATION. and LEADINGAGE GULF STATES Conference Exhibitor you will also be able to reach attendees through pre- and post-conference attendee mailing lists. Mailing lists include: name, agency, address, phone, and email. The pre-conference list will be emailed to you about two weeks prior to the conference. A post-conference list will be emailed about two weeks after the conference. For email communications, exhibitors agree to include opt-out, and unsubscribe instructions in any email communication sent to attendees. Sharing or re-selling of the attendee list is expressly prohibited. **By participating in the conference we are not giving you permission to send faxes to attendees at our conference. Per the telephone Act of 1991 businesses are not allowed to send junk faxes unless you are given permission by the person you are sending the fax.**

## We Have Gone Green!

In an effort to be environmentally responsible, the LeadingAge Gulf States/Louisiana Assisted Living Assoc. Conference has reduced the amount of paper used at each conference. Attendees will receive an online, printable packet containing the conference schedule, exhibit hall layout and sponsor/exhibitor guide. **Session handouts will not be printed and distributed**; attendees and exhibitors will have the opportunity to download the session handouts before, during and after the conference from the LeadingAge Gulf States and Louisiana Assisted Living Association websites.

# EXHIBIT APPLICATION

POWER OF PURPOSE —A JOINT CONFERENCE & EXPO PARTNERSHIP OF:

LEADING AGE GULF STATES & THE LOUISIANA ASSISTED LIVING ASSOCIATION

*ALL follow up and materials will be sent to the contact name below. Please fill in all applicable blanks & write legibly to reduce delay in getting information to you.*

Contact: \_\_\_\_\_

Addition Contact: \_\_\_\_\_

Company: \_\_\_\_\_

Address: \_\_\_\_\_

City/State/Zip: \_\_\_\_\_

Phone: \_\_\_\_\_ Fax: \_\_\_\_\_

Email: \_\_\_\_\_

Additional Email: \_\_\_\_\_

Business/Service this company will be exhibiting: \_\_\_\_\_

Member of: (please circle) Leading Age Gulf States Louisiana Assisted Living Association

*Special Discount applies to dual membership holders*

Booth Identification Sign Should Read As Follows: \_\_\_\_\_

Your Website Address: \_\_\_\_\_

Unless indicated, **Two** pre printed name badges come with each exhibitor booth purchase. NAMES MUST BE PROVIDED PRE CONFERENCE.

1st Name Badge \_\_\_\_\_ 2nd Name Badge: \_\_\_\_\_

3) \_\_\_\_\_ (Add \$100 for 3rd Name badge, 4th or more is at full attendee rate)

## SPONSORHIP/ EXHIBITOR SPACE ORDER

**Sponsorship Selection: (\*add 300.00 if non member)**

- *Platinum Sponsor*—\$4000 \$ \_\_\_\_\_
- *Gold Sponsor*—\$3,500 (Includes booth) \$ \_\_\_\_\_
- *Silver Sponsor\**—\$2,500 (Includes booth) \$ \_\_\_\_\_
- *Awards Luncheon Entertainment Sponsor\**—\$2,500 \$ \_\_\_\_\_
- *Awards Luncheon Table Sponsor*—\$1,000\* \$ \_\_\_\_\_
- *Addl Meals #* @ \$100 \$ \_\_\_\_\_
- *Awards Sponsor*—\$1,500 \$ \_\_\_\_\_
- *Registration Table Sponsor*—\$500 \$ \_\_\_\_\_
- *Attendee Break Sponsor\** - \$550 \$ \_\_\_\_\_
- *Session Sponsor*—\$500 \$ \_\_\_\_\_
- *Awards Luncheon Sponsor*—\$2,500 \$ \_\_\_\_\_
- *Attendee Handout Sponsorship*—\$2,500 \$ \_\_\_\_\_
- *Tote Bag Sponsorship*—\$2,000 \$ \_\_\_\_\_
- *Photo Booth Sponsorship*—\$2,000 \$ \_\_\_\_\_
- *First Impressions Sponsor\**- \$1000 \$ \_\_\_\_\_

*Add booth to any sponsorship above - \$500*

**Exhibit Booth / Additional Badge Selection:**

*Dual Association Membership.*  
# of \_\_\_\_\_ 8x8 booths @ \$725 \$ \_\_\_\_\_

*Single Association Membership.*  
# of \_\_\_\_\_ 8x8 booths @ \$825 \$ \_\_\_\_\_

*Non-Membership Rate:*  
# of \_\_\_\_\_ 8x8 booths @ \$1325 \$ \_\_\_\_\_

*Additional Exhibit Staff#* \_\_\_\_\_ @ \$100 each \$ \_\_\_\_\_

**Total Sponsorship/ Booth** \$ \_\_\_\_\_

## SPONSORHIP/ EXHIBITOR SPACE ORDER

**\*\*Payment Deadline is December 30th, 2016**

**ADVERTISING:** *Member/Non-Member*

Full Page (up to 8.5w x 11h) \$250/\$500 \$ \_\_\_\_\_

(Black and White or Color—in Conference Program) \_\_\_\_\_

**Total (Sponsorship / Booth / Ad):** \$ \_\_\_\_\_

**SPONSOR/EXHIBITOR REGISTRATION IS BEING HANDLED BY BOTH ASSOCIATIONS**

**Method of Payment :**  Check\*\*  Credit Card\*

\*An invoice will be sent to the primary contact on this form, once your registration is complete and received by our office. Payments are submitted by mailed check or by CC payment to your invoice. Do not submit your credit card details to us. Registrations will be cancelled if payment is not received by deadline (April 1, 2017).

**\*\*If paying by check be sure that the check is made out to the association in which you are a member.**

[Sharla@LALonline.org](mailto:Sharla@LALonline.org)  
The Louisiana Assisted Living Association  
PO Box 10258  
New Iberia, LA 70562  
337-577-2024

[Kcontrenchis@leadingAgeGulfStates.org](mailto:Kcontrenchis@leadingAgeGulfStates.org)  
Leading Age Gulf States  
PO Box 1748,  
Marrero, LA 70073  
504-442-0483

### Your Checklist :

- Payment
- 25-word company description
- page 6 completed
- page 7 signed agreement

LEADING AGE GULF STATES & THE LOUISIANA ASSISTED LIVING ASSOCIATION

**This page must be signed and returned with Exhibitor Application—** Exhibitors may supply giveaways and take orders for goods and services only in their designated exhibit spaces. Canvassing or distribution of advertising matter outside the exhibitor's own space will not be allowed. Solicitation of business, except by exhibit firms and conference sponsors, is prohibited. Publicizing and/or hosting any extracurricular activities, hospitality rooms, inducements or demonstrations outside the exhibition area during conference hours are strictly prohibited. Please notify us if there are companies in violation of these policies.

**Conditions for Exhibiting—**LEADINGAGE GULF STATES/LOUISIANA ASSISTED LIVING ASSOCIATION Conference & Expo (Conference), and the Exhibiting Company (Exhibitor) relating to the rights herein granted and the obligations herein assumed, except as otherwise provided in this instrument. This agreement is subject to all conditions under which space at the Hampton Inn & Suites has made available to LEADINGAGE GULF STATES/LOUISIANA ASSISTED LIVING ASSOC Annual Conference.

**Booth Assignment—**Upon receipt of signed contract and payment, notification of booth assignment will be mailed to Exhibitor. Space is assigned on a first come, first-served basis. Only one company name is permitted per exhibit space. LEADINGAGE GULF STATES/LOUISIANA ASSISTED LIVING ASSOC. reserves the right to alter locations of Exhibitors or of booths shown on the floor plan if deemed to be in the best interest of the exhibition. LEADINGAGE GULF STATES/LOUISIANA ASSISTED LIVING ASSOCIATION reserves the right to reject applications to exhibit with the Conference.

**Exhibit Fee—**The cost includes entry for one to the Conference, opening ceremonies/keynote address, educational sessions; 1 (one) 8' x 10' booth with back and side drapes; 1 (one) six-foot skirted table, 2 (two) folding chairs; identification sign; 2 (two) persons per booth with name badge; identification in conference program; and computer listing of attendees. Meals are provided to booth personnel at the discretion of association leadership. Additional name badge(s) can be purchased for \$100. No one shall be allowed entry into Exhibit Hall without a LEADINGAGE GULF STATES/LOUISIANA ASSISTED LIVING ASSOC. name badge. Unless Sponsorship indicates, **Any more than 3 booth personnel must pay FULL attendee registration rate.** Utilities, furnishings and meal functions outside the Exhibit Hall are not provided by associations. **Exhibit fee does include electricity, internet, nor additional furnishings.**

**Payment Policies—**All Registration forms must be completed and received along with payment before registration will be processed.

**Cancellation of Exhibit Space —**Cancellation requests must be made in writing and received by both LEADINGAGE GULF STATES/LOUISIANA ASSISTED LIVING ASSOC. no later than **March 1, 2017.** LEADINGAGE GULF STATES/LOUISIANA ASSISTED LIVING ASSOC. will retain an administrative fee of **25% of the cost of the booth.** There will be **no refunds after March 1st, 2017.**

**Use of Exhibit Space—**Exhibit space is assigned on the express understanding that it is to be used solely for the display of the services that the Exhibitor provides to the senior living/care industry. No booth share is allowed without prior approval and additional fees shall apply. Exhibitors are not permitted to sublet any part of their space. No exhibit material may extend beyond the boundaries of the exhibit space or exceed the height restriction for that type of booth. Exhibits will not be of such nature or arrangement to obstruct the view or interfere with exhibits of others. Should there be any questions as to obstruction or interfere of any exhibit with other exhibits the area, the final judgement will be made by LEADINGAGE GULF STATES/LOUISIANA ASSISTED LIVING ASSOCIATION Management.

**Insurance and Liability—**Exhibitors wishing to insure their property must do so at their own expense. To protect themselves against loss, it is recommended that all Exhibitors have representatives in attendance at all times when the exhibits are open, especially when exhibits are being fabricated and dismantled. It is expressly understood and agreed, and the Exhibitor agrees by accepting this contract, that they will make no claim of any kind against LEADINGAGE GULF STATES/LOUISIANA ASSISTED LIVING ASSOC. or any of their members employees or agents for any loss, damage to, or destruction of goods, or for any injury that may occur to themselves of their employees while in the Exhibit Hall or for any damage of any nature of character whatsoever. It is further agreed that LEADINGAGE GULF STATES/LOUISIANA ASSISTED LIVING ASSOC. or the Hampton Inn & Suites shall not be liable or responsible for and shall be indemnified and held harmless by Exhibitor from and against any and all claims and damages of every kind, for injury to or death of any person or persons and for damages to or loss of property, arising out of or attributed, directly or indirectly, to the operations or performances of Exhibitor and Exhibitor's agents and employees under this agreement and LEADING AGE GULF STATES/THE LOUISIANA ASSISTED LIVING ASSOCIATION/ The Hampton Inn and Suites is not liable to the Exhibitors for any damage to or for the loss or destruction of any exhibit or property of the Exhibitor by fire or other casualty covered by an extended coverage endorsement to a fire insurance policy, whether caused by the negligence of the hall, associations, its officers, agents, service personnel, employees or otherwise, all claims for any such loss or damage being expressly waived by Exhibitor who agrees to indemnify and hold the Hampton Inn & Suites harmless on space that has been made available and to indemnify and hold LEADINGAGE GULF STATES/LOUISIANA ASSISTED LIVING ASSOC. harmless on space made available to the exhibitor/sponsor. Exhibitor agrees to abide by all applicable fire, utility and building codes.

**Photography and Video**

Photographs and Video will be taken at Leading Age Gulf States and Louisiana Assisted Living Association 2017 Annual Conference. By registering for this event, you agree to allow Leading Age Gulf States and Louisiana Assisted Living Association to use your photo in any Leading Age Gulf States and Louisiana Assisted Living Association related publication, promotion, or website."

*There may be slight revisions as we get closer to the conference, the online conference brochure will be most accurate with updates. It is your responsibility to check back and remain updated and abreast of all exhibitor/sponsor details and expectations.*

This form **MUST** be signed and returned with exhibit application to:

\***Scan & email** Leading Age Gulf States at [kcontrenchis@leadingagegulfstates.org](mailto:kcontrenchis@leadingagegulfstates.org) or The Louisiana Assisted Living Association at: [sharla@lalaonline.org](mailto:sharla@lalaonline.org)

\***Fax:** Leading Age-GS 504-689-3982

**REQUIRED Signature** \_\_\_\_\_

Printed Name \_\_\_\_\_

Company \_\_\_\_\_

Phone \_\_\_\_\_

Fax \_\_\_\_\_

Email \_\_\_\_\_

Sponsor/Exhibitor signature above, indicates company and all representatives agreement to all applicable terms on all pages of this brochure.